

Freelance PR (Public Relations) consultant in Germany

Discover new markets in Germany

The German market is a very attractive market for foreign exporters. With more than 81 million people, it is the **largest market in Europe**. The existing business opportunities are therefore very much of interest.

Wouldn't it be nice to successfully place your products or services here?

Sales and marketing is one thing - cultural differences are another.

The German way of life and thinking is different to what you might be used to. One says: "When in Rome, do as the Romans do". Being German, I have spent several years in the U.S., England and Belgium. I have noticed more than once how different countries are, how different people think and talk and how quickly misunderstandings can happen.

That is why my special interest lies in **intercultural competence** and the solution on how to achieve sustainable solutions in respect to **cultural diversity**.

If you intend to have more visibility on the German market - this is the way. Take advantage of the multiple benefits of marketing and public relations / PR in Germany:

With andrea ludwig pr you gain:

- A bilingual, local professional with contacts and know-how of the German media
- A marketing and public relations expert supporting you and your company Germany
- Someone who has a true understanding of your company and your products and/or services
- Awareness of your company's products or services
- Credibility and positive image for your company and your products and/or services

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